

TO: DC Everest Community  
FROM: Mrs. J. Peterson and Mr. Dahlgren, DECA Advisers  
DATE: January 6, 2012  
RE: **DECA DISTRICT CAREER DEVELOPMENT CONFERENCE RESULTS**

DC Everest DECA sent 94 DECA members to compete DECA's District Career Development Conference, Friday, January 6, 2012 in Wisconsin Rapids.

DECA, an association of marketing students, tests students on their general marketing and economic knowledge, their ability to think creatively on their feet, how they make presentations and challenge their professionalism.

Students choose their series and they take two written exams and perform two role-plays with a businessperson. Here are the results.

In the Accounting Application series: Alec Salzman earned one medal.

In the Apparel and Accessories Marketing series: Yer Khang, Cora Gennerman and Megan Gebert earned one medal and Megan placed 4<sup>th</sup> overall in this event.

In the Automotive Services Marketing series: Codie Hoffman earned one medal and placed 3<sup>rd</sup> overall in this event.

In the Business Services series: Nick Fonti and Colton Grisham each medaled once and Radney Christiansen medaled twice and placed 5<sup>th</sup> overall in this series. Morgan Abury and Ellie Burns each medaled four times and Morgan placed 1<sup>st</sup> and Ellie placed 2<sup>nd</sup> overall in this event.

In the Food Marketing series: John Gasao placed 4<sup>th</sup> overall in this event.

In the Hotel and Lodging Management series: Bridget Barry and Sean Quirk each won a medal and Sean Quirk placed 4<sup>th</sup> overall and Hannah Johnson placed 3<sup>rd</sup> overall in this event.

In the Human Resource Management series: Alex Yde, Matt Brinkman, Chameng Vang and Emma Martin each won a medal and Brady Busha won two medals and Jared Gjertson won three medals in this event. Jared placed 6<sup>th</sup> overall, Brady 4<sup>th</sup> overall and Emma placed 2<sup>nd</sup> overall in this new event.

In the Marketing Management series: Becky Augustiniak and Tim Soja each won a medal.

In the Quick Serve Restaurant Management series: Dylan Brushaber won two medals and placed 1<sup>st</sup> overall in this event.

In the Restaurant and Food Service Management series: Laura Connor, Paige VanGrinsven and Danielle Ballschmieder each won a medal, Katlyn Beck won two medals and Chaz Low won three. Chaz takes 3<sup>rd</sup> place overall, Kaitlyn placed 4<sup>th</sup> overall and Paige takes 6<sup>th</sup> place overall in this series.

In the Retail Merchandising series: Emily Moore won a medal, Thomas Siegharter won three medals and Jacob Flath won four medals. Jacob takes 1<sup>st</sup> place overall and Thomas takes 3<sup>rd</sup> place overall in this series.

In the Buying and Merchandising Management Team Event: Erica Byers and Holly Solomon won three medals and Elyse Baiten and Casey Espland won one medal. Elyse and Casey won 2<sup>nd</sup> place overall in this event.

In the Hospitality Services Management Team Event: Nate Kitchell, Lucas Gajewski, Dylan Pitts, Derek Lodholz, Joe Micholic and Michael Thompson each won two medals and Destiny Schultz and Katelin Zebro won four medals each. Dylan and Derek placed 3<sup>rd</sup> overall in this series, Destiny and Katelin placed 4<sup>th</sup> overall and Joe and Michael placed 5<sup>th</sup> overall in this event.

In the Sports and Entertainment Marketing Management Team Event: Dylan Gusman and Max Tarras each won a medal, Dustin Johnson and Jeff Schlichte each won three medals and Dustin and Jeff placed 2<sup>nd</sup> overall in this event.

In the Travel and Tourism Marketing Management Team Event: Forrest Smart and Nate Stepanik each won a medal, Jask Schneider and Sam Anderson won three medals and Brandon Dively and Cole Halligan each won four medals. Brandon and Cole placed 1<sup>st</sup> overall and Jack and Sam placed 2<sup>nd</sup> overall.

Thirty-one DECA members have advanced to DECA's State Career Development Conference this March in Lake Geneva, Wisconsin. They compete to move onto DECA's International Career Development Conference being held in April in Salt Lake City, Utah.

Congratulations DC Everest DECA!